



**N. L. Dalmia®**  
**College of Arts,  
Commerce & Science**  
(A School of Excellence of N. L. Dalmia Educational Society)

Fri 1<sup>st</sup> Aug 2024

## NOTICE

### "MARKET-MASTER"

The Department of Economics is organizing a unique and engaging event **Market-Master**. This activity is designed to give you hands-on experience in analyzing various aspects of the market through survey and observation.

#### ACTIVITIES:

- **Consumer Survey:** Conduct detailed surveys to understand consumer behaviour, preferences, and satisfaction levels.
- **Seller Strategies:** Analyse the strategies employed by sellers to attract and retain customers.
- **Stall Profit/Loss Analysis:** Evaluate the financial performance of different stalls, identifying factors contributing to their profit or loss.
- **Writing of Report:** Submit your final report of analysis by 08<sup>th</sup> August 2024

#### EVENT DETAILS

**DATE:** 2<sup>nd</sup> Aug 2024

**VENUE:** FRIENDSHIP FAIR STALLS AT GOLDSLOT AREA

**TIME:** 1100am to 0200pm

- Participation is open for all FY/SY/TY students of all courses
- Interested students kindly contact to Economics Department before 11.00am on 2<sup>nd</sup> Aug 2024, to get necessary materials for conducting the survey

*Neha*  
01/08/2024  
Department of Economics

*Dr. J. K. Dalmia*  
01/08/24  
Academic Coordinator

*R. B. Dalmia*  
Principal

01/08/2024

